

APPENDIX II: BIOGRAPHIES OF SPEAKERS

*Biographies in alphabetical order



Mr CAI Guo Qiang

Renowned Artist

Photograph Courtesy of
Timothy Greenfield-Sanders

Cai was born in 1957 in Quanzhou City, Fujian Province, China. The son of a historian and painter, Cai was trained in stage design at the Shanghai Drama Institute from 1981 to 1985 and his work has, since the outset, been scholarly and often politically charged. Having accomplished himself across a variety of media, Cai initially began working with gunpowder to foster spontaneity and confront the suppression that he felt from the controlled artistic tradition and social climate in China at the time. While living in Japan from 1986 to 1995, Cai explored the properties of gunpowder in his drawings, an inquiry that eventually led to his experimentation with explosives on a massive scale, and the development of his signature explosion events, exemplified in his series, 'Projects for Extraterrestrials'. These explosion projects, both wildly poetic and ambitious at their core, aim to establish an exchange between viewers and the larger universe around them.

Cai quickly achieved international prominence during his tenure in Japan and his work was shown widely around the world. His approach draws on a wide variety of symbols, narratives, traditions and materials such as feng shui, Chinese medicine, dragons, roller coasters, computers, vending machines and gunpowder. He has been selected as a finalist for the 1996 Hugo Boss Prize and been merited with awards such as The 48th Venice Biennial International Golden Lion Prize and 2001 CalArts/Alpert Award in the Arts. Among many of the artist's solo exhibitions and projects are the notable 'Light Cycle: Explosion Project for Central Park', New York, 2003; 'Ye Gong Hao Long: Explosion Project for Tate Modern', Tate Modern, 2003; 'Transient Rainbow, Museum of Modern Art', New York, 2002; 'Cai Guo Qiang, Shanghai Art Museum', 2002; 'APEC Cityscape Fireworks Show', Asia Pacific Economic Cooperation, Shanghai, 2001; 'Cai Guo-qiang: An Arbitrary History', Musee d'art Contemporain Lyon, France, 2001; 'Cultural Melting Bath: Projects for the 20th Century', Queens Museum of Art, New York, 1997; 'Flying Dragon in the Heavens', Louisiana Museum of Modern Art, Humblebaek, Denmark, 1997; 'The Earth Has Its Black Hole Too', Hiroshima, Japan, 1994; and 'Project to Extend the Great Wall of China by 10,000 Meters', Jiayuguan City, China, 1993.



**Mr Pramote
CHOKESIRIKULCHAI**

President of The Thai
Entertainment Industry Association
(TENA)

Mr Pramote Chokesirikulchai has over 16 years of experience in both finance and media industries on a regional basis. He earned his Bachelor degree in Economics and Business Administration from Marquette University, Wisconsin in U.S.A., and his Master of Business Administration concentrated in International Business and International Relations from Sophia University in Japan. He continued his studies focusing on international trade relations and economics in a special PhD research program at University of Tokyo. Mr Chokesirikulchai joined First Boston Bank (now under Credit Suisse Group) in Tokyo for first career. Then, he worked with the CSK Group companies, one of the biggest software houses in Japan, developing business planning and marketing strategies for Asia's IT business. For example, he completed multimedia projects with IBM Japan, SEGA and other leading Japanese electronic companies.

In 1992, he joined Bangkok Entertainment group companies and held various executive positions in the group. He was the Executive Director for BEC World PLC (biggest entertainment SET company in Thailand), and a COO for BEC Multimedia company. Meanwhile, he was an advisor of a Japanese leading software and application for mobile technology, FAITH INC.

Mr Chokesirikulchai has been nominated as the President of Thai Entertainment Industry Association in 2001. He is also a director to give advices on the global entertainment productions to government sectors such as Thailand's Film Board and Bangkok Film Festival. Privately, he is currently a marketing consultant and coordinator for Thai production companies, Hong Kong and Korean entertainment content trading firms, to assist the setting up the regional entertainment networks for Asian Entertainment contents. Recently, he has joined the advisory team members for Deputy Minister of Interior and become an advisor to SIPA (Software Information and Promotion Association) under the Ministry of ICT.



Mr CHANG Tsong Zung

Person in Charge of
Hanart T Z Gallery

Since the late 1980, Chang Tsong Zung, curator and art critic, has played an important role in promoting contemporary Chinese art. Co-curator of the seminal exhibition 'China New Art, Post-89' in 1993, Mr Chang has gone on to curate numerous shows, including 'Reckoning with the Past', at the Fruitmarket Gallery in Edinburgh (1996), 'Faces and Bodies of the Middle Kingdom' at the Rudolfinum, Prague (1997), 'Power of the Word' at the Taiwan Museum of Art and at various venues in the U.S (1999), 'Magic at Street Level' the Hong Kong Pavilion at the Venice Biennale (2001) and 'A Strange Heaven', a survey on Chinese Conceptualist photography at The Rudolfinum, Prague (2003). He has been selected to be No.71 most influential person effects the spheres of modern and contemporary art in the 20th and 21st century by 'Power 100' (The Art World's Top 100 Players) in 2003. He has written numerous essays for exhibition catalogues.



Mr CHANG Yi

Director of Liu Li Gong Fang
Crystal Co. Ltd.

Born in Taipei, Taiwan in 1951, ancestry from Beijing.

Chang Yi is a short story novelist and also one of the key figures in Taiwan's new wave movies. He has received countless accolades including Golden Horse and Asia Pacific Film Festival Awards for Best Director. In 1987, Chang established China's first contemporary Liuli arts workshop in Tamshui, Taiwan – Liuligongfang. In 1996, he chose Shanghai as their first important base in mainland China to further develop and promote Liuli arts culture and has led to a rapid growth of the liuli art industry in China, Hong Kong, Taiwan and Singapore. Liuligongfang has been recognized as the founder and pioneer of the modern Chinese Liuli art. The *New York Times* wrote, 'They are China's answer to Harvey Littleton, who is considered the father of the studio glass movement in the United States.'

After having successfully operated 46 showrooms throughout Asia, Chang has created a new dining experience combining Liuli and culinary arts – TMSK where cultural art meets functional lifestyle. Liuligongfang provides a new vision for the future development of modern liuli arts.



Ms Sisy CHEN

Television and Radio Programme
Host, Taiwan

Current position:

2001 – 2004 Legislator, representing the 2nd district of Taipei City
2002 – present Host, 'Sisy's News', China Television Company
1998 – present Host, 'UFO Dinner Hour', UFO Radio Station
1999 – present Chief advisor and columnist, *Business Weekly*
2000 – present Senior advisor, National Policy Foundation
2002 – present Convener, 'Anti-scandal Squad', a sub-group of the Legislative Yuan

Experience:

2002 – 2003 No.1 rating TV program host, survey by the Broadcasting Development Foundation
2001 – 2002 Host, 'Sisy's News', China Times International TV, Inc.
2001 – 2002 President, *Power Newspaper*
2000 – 2002 Lecturer with special achievement award graduate program at the Department of Fine Arts, Tunghai University
2000 Best and most influential radio program host, poll by the Broadcasting Development Foundation
1999 – 2003 Columnist, arts and literature section, *China Times*
1999 – 2000 Host, 'Fortune News', ERA Money Net
1996 – 1998 Host, 'Women Speak', TVBS
1997 Convener, economic committee, National Development Conference
1995 – 1998 Spokesperson and Director, Department of Culture and Information, Democratic Progressive Party
1998 The only person from Taiwan to be selected by *Asia Week* (March 6, 1998) as one of the 25 'Trendmakers' throughout Asia
1998 'Most influential and intelligent woman in Taiwan', poll by TVBS Weekly
1996 Winner of 'Best Spokesperson Award', 3rd Annual PR Awards, Foundation for Public Relations Research & Education
1996 General Manager, Taiwan branch office, EEI Records
1995 4th place (following Chen Shui-bian, Lee Teng-hui, James Soong) of the 'People of the Year', poll by TVBS
1993 – 1995 Representative of Asia, Alliance of Minorities, United Nations
1993 – 1995 Representative of Asia, Alliance of Minorities, United Nations
1994 Producer, Asia Division, RAI

1993 – 1994	Producer, 'Exhibition on River, Death, and Marriage to the Spirit of the Deceased', Philadelphia, US
1992	Coordinator, Religion and Arts Festival, 1992, Taipei County
1985 – 1986	Editor-in-chief, <i>New Tide Monthly</i>
1985	Executive manager, campaign HQs of Yu Ching for Taipei County Magistrate
1984	Managing Editor, <i>Taiwan Opposition Movement Anthology</i>
1983	Director of PR and propaganda, campaign HQs of Fong Su-min, wife of Lin Yi-hsiung, for the Legislative Yuan
1982 – 1983	Managing Editor, arts and literature section, <i>China Times</i> , U.S. edition
1980	Assistant manager, campaign HQs of Chou Ching-Yu and Hsu Jung-Shu for the National Assembly

Education:

1987 – 1994	PhD Candidate in historical sociology, The New School for Social Research, New York
1976 – 1980	Bachelor of Laws, School of Law, National Taiwan University

Publications:

2004	<i>Intimidated Only</i> by Sisy Chen, Ink Publishing Company
2003	<i>Sisy Chen the Great, Vol. II</i> , China Times Publishing Company
2001	<i>Sisy Chen the Great, Vol. I</i> , China Times Publishing Company
2000	<i>Virtual Life</i> , China Times Publishing Company
1997	<i>The First Half of Sisy Chen's Life</i> , dictated by Sisy Chen and written by Jen Hsia, China Times Company



Mr Christopher Cheng, GBS, OBE, JP, is Chairman of USI Holdings Limited (SEHK), and Winsor Properties Holdings Limited (SEHK). He is a director of NWS Holdings Limited (SEHK), New World China Land Limited (SEHK), DBS Bank (Hong Kong) Limited and PICC Property and Casualty Company Limited. Mr Cheng plays an active role in the public services. He is a Steward of Hong Kong Jockey Club; and a member of Exchange Fund Advisory Committee of HKSAR Government, Trade Development Council, Council of University of Hong Kong, Court of Hong Kong University of Science and Technology and President's Council on International Activities of Yale University. Formerly, he was Chairman of Hong Kong General Chamber of Commerce. He holds a BBA from University of Notre Dame, U.S.A. and a MBA from Columbia University.

Mr Christopher CHENG

Former Chairman of Hong Kong
General Chamber of Commerce



Mr Samuel CHOY

General Manager of
Yellow Bus Publishing Ltd.

Mr Samuel Choy is currently the General Manager of Bliss Concepts Limited, a multi-media company develops original characters ‘Mcdull & McMug’ in publications, animated TV & features, digital media, and merchandise. Being one of the most representing icons for local creativity in Hong Kong, ‘Mcdull & McMug’ are now beginning their new journey to oversea territories.

Before joining Bliss Concepts, Mr Choy was the General Manager of Digital Heritage Publishing Limited and responsible for the development of a huge academic research database ‘SiKuQuanShu’ as well as a few series of information technology publications in education sector. During his earlier engagements in Breakthrough Limited and Sino United Publishing, Mr Choy was a specialist and pioneer in digital media development.



Ms Do, Thuy (Thi Thanh) received her bachelor degree in Ethnology from Hanoi National University of Social Sciences and Humanities, and a Master Degree in Arts and Cultural Management from University of South Australia.

She started her first job working as a researcher in Traditional Culture Division in Viet Nam Institute of Culture and Arts Studies. Currently, she is working with Viet Nam Institute of Culture and Information as a researcher in Cultural Policy and Development Division. She took part in many major projects including 'Programme of intangible culture heritage preservation of ethnic groups in Viet Nam' by Ministry of Culture and Information from 1997 – 2001, 'Ethnic Minorities in changing environment' – a joint project of Viet Nam, Thailand, and Sweden from 1997 -2000, 'Rural Culture in development' by Viet Nam Institute of Culture and Arts Studies from 1997 -1998, 'Rural Culture in development' by Viet Nam Institute of Culture and Arts Studies from 1997 -1998, and 'Programme to develop Arts Management Curriculum in a market economy in Viet Nam' sponsored by Ford Foundation from 2000 - 2004.

Ms DO Thi Thanh Thuy

Researcher of The Viet Nam
Institute for Culture and
Information



Professor John EGER
Author of *Creative Community*

JOHN M. EGER, is Lionel Van Deerlin Endowed Professor of Communications and Public Policy and Executive Director of SDSU's International Center for Communications. He also serves as President of the World Foundation for Smart Communities, and its research arm, the California Institute for Smart Communities at SDSU, a non-profit, non-governmental educational program dedicated to helping communities understand the importance of information technology as a catalyst for transforming life and work in the 21st Century.

Earlier Professor Eger was Senior Vice President of the CBS Broadcast Group and Head of CBS International, CBS Cable Television, Home Video Production, In-flight Programming, Theatrical Films, Multimedia Services and all other new business enterprises. During this period, he introduced the concept of commercial television to the People's Republic of China and developed new marketing strategies involving the barter of advertiser-sponsored programming in newly developing countries.

From 1974 to 1976 Professor Eger was Telecommunications Advisor to President Richard Nixon and President Gerald Ford and Director of the White House Office of Telecommunications Policy (OTP) where he helped spearhead the restructuring of America's telecommunications industry and initiated the development of an Asian Basin secretariat on telecommunications. This effort resulted in the formation of the Pacific Telecommunications Council, which he helped found in Honolulu in 1977.

More recently Professor Eger served as Chairman of California Governor Pete Wilson's first Commission on Information Technology; Chair of the Governors Committee on Education and Technology; Chairman of San Diego Mayor Susan Golding's 'City of the Future' Commission; and founder of Envision San Diego: The Creative Community, a new forum for civic engagement.

He is the author of over 100 books, book chapters, magazine articles, op-eds and other publications dealing with technology, economic and social development and public policy. Recently he published a white paper entitled 'The Creative Community: Linking Art, Culture, Commerce and Community', a call to action to reinvent our communities for the Creative Age.



Mr Richard ENGELHARDT

UNESCO Regional Advisor for
Culture for Asia and the Pacific

Richard A Engelhardt was educated in anthropology, archaeology and the history of East, South and Southeast Asia at Yale University and Harvard University. For the past 30 years, he has directed archaeology and heritage conservation projects throughout Asia and the Indo-Pacific region. In 1981, he joined the United Nations system and has worked with the Economic and Social Commission for Asia and the Pacific, as well as a number of UN Specialized Agencies. From 1989-1991, he served as UNESCO¹ Chief Technical Advisor on a project to modernize the national museums of the ASEAN² countries. From 1991-1994 he opened and served as Head of the UNESCO Office in Cambodia, where he launched the international safeguarding campaign for Angkor. In recognition of his services in the preservation of the Angkor Monuments, H.M. King Norodom Sihanouk awarded him the prestigious title of Commandeur de l'Ordre Royal du Cambodge. In addition to his Cambodian knighthood, Mr. Engelhardt has been decorated by the governments of China, the Philippines, and Viet Nam for his services to the conservation of cultural heritage. He has also been honoured by the Global Heritage Fund with a Lifetime Achievement Award for contributions to the conservation of the world's heritage.

Currently Mr Engelhardt is UNESCO Regional Advisor for Culture for Asia and the Pacific, based in Bangkok, where he heads UNESCO's culture sector programmes for the Asia-Pacific region. Among his UNESCO responsibilities, Mr Engelhardt serves as Chairman of the International Jury for the annual UNESCO Asia-Pacific Heritage Conservation Awards competition, as is the Co- Convenor of the UNESCO-ICCROM Asian Academy for Heritage Management. In recent years, Mr Engelhardt has held Visiting Lectureships at the University of Hawaii (USA), Waseda University (Japan), Southeast University (China) and the University of Hong Kong. He sits on the Board of International Advisors of Deakin University's (Australia) Centre for Culture Heritage Studies. He is a founding member of mAAN (the Modern Asian Architecture Association); he sits on the Executive Committee of the Indo-Pacific Prehistorian's Association, is a Director of the Thailand Culture Environment Fund, advisor to the Malaysia Heritage Trust, and Honorary Patron of the Jaipur (India) Heritage Trust.

Mr Engelhardt is the author of numerous scholarly articles, books and publications, including: *Two Thousand Years of Engineering Genius on the Angkor Plain* (University of Pennsylvania Press), *Technology in the Service of Archaeology in the Plain of Jars (UNESCO)*, and numerous articles on the ethno-archaeology of maritime communities in the southeast Asian archipelago which are being collated and edited in a book to be published by the University of Utah Press. He collaborated on the recently published textbook on urban conservation in China: *The Horizontal Skyscraper* (Trondheim University Press), and is a contributor to *The World Culture Report*, published by UNESCO.

¹ United Nations Educational Scientific and Cultural Organization

² Association of Southeast Asian Nations (Brunei, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Viet Nam)



Mr Ben EVANS

Director of London Design Festival

Ben is the Director of the London Design Festival which he co-founded with John Sorrell in 2002. The Festival celebrates and promotes London as one of the creative capitals of the world. It is an annual event and involves over 80 partner organisations. He is also the Director of the World Creative Forum that runs during the Festival. It is an international event that looks at the impact of creativity on business and society. Before he was a partner and creative director of LIVE, a branding and marketing business that he founded with others in early 2000.

Previously he had been the content editor at the Millennium Dome where he led the development of the exhibition areas, involved working closely with numerous design teams, sponsors and the government to create the UK's biggest paid visitor attraction.

He has worked closely with politicians, organising and creating election campaign visits for both Neil Kinnock and Tony Blair in the 1992 and 1997 elections. Alongside that he originated and drafted numerous policy documents including the first ever national design policy. He also worked closely with film producer, Lord Puttnam, on a wide range of initiatives and projects, and helped John Sorrell to create the blueprint for the new Design Council.

He has also lectured extensively principally at the Royal College of Art and Central St.Martins.

Elsewhere, since 1997 he has been a trustee of 'Artangle', one of the nation's leading contemporary arts organisations. He is also a trustee of the Roundhouse and Chairman of its development committee, tasked with raising £25 million to secure its future.

He is 41 and has three daughters.



Ms FOONG Wai Fong

Author of *Culture is a good business*

Ms Foong is the Director of Megatrends Asia, a global research organization, founded with John Naisbitt of Megatrends fame. An honors graduate of economics from the University of Malaya and a successful business executive, she directs the Asian research programs from bases in Kuala Lumpur and Shanghai. Her research areas include macro economic trends in Asia, the progress of reform and changes in China, cultural industries and sustainable development.

Ms Foong is a much sought-after speaker and advisor by multinational companies and institutions on Asian trends. She serves on the advisory Board of many international organizations including the Economic Development Board of the Port of Rotterdam. Well-traveled and versatile in key Asian languages, she regularly contributes to regional economic and business publications. She has three best-selling books to her credit; *The New Asian Way*, *We have to talk*, *Mr Prime Minister* and *Culture is Good Business* (Voted 'Top Ten Best Books' in Taiwan in 2003 by Commonwealth Magazine).

Ms Foong has extensive business experience, having built a successful business in Asia and received the 'Top Women Entrepreneur Award' from the Malaysian Government. Ms Foong now heads a preparatory committee on founding a Center for Cultural Resources and Industries Management for Asia. She currently serves as the Executive Director for the Global EduTech Management Group, an education venture dedicated to developing a 3G University in Suzhou, China, in partnership with Hong Kong University and Warwick University.



Mr Gianni FRANCIONE

Architect of GMarchitects,
Indonesia

Gianni Francione was born in Turin, North Italy, in 1947. He graduated in Architecture at The University of Turin in 1970 and has been based in Southeast Asia, mainly in Bali for over 20 years.

Francione is the founder and the chief (together with the arch.M.Garavoglia) of GMarchitects an architectural firm, specialized in tropical contemporary design for villas and residences. He has been designing for over the last 10 years' projects in Bali, Seychelles, Malaysia, Thailand, Hawaii and Central America. He has developed strong passion for tribal art and vernacular architectural traditions of Indonesia. His style of design combines tropical and traditional environment with a contemporary vision of space.

His publications include:

- *Bali Modern - The Art of Tropical Living* (Periplus Ed. HK/Singapore 2000)
- *Bali Houses - New Wave Asian Architecture and Design* (Periplus ed. HK/Singapore 2002) and contributor for: *Tropical Asian Style* (Periplus Ed. HongKong/Singapore 1997)



Mr GU Wenda

Renowned Artist

Photograph Courtesy of National Gallery of Australia

Gu was born in Shanghai, China in 1955. He graduated from Shanghai School of Arts in 1976. In 1981 he received his M.F.A. from China Academy of Arts where he studied under the classical landscape painting master Lu Yanshao and where he taught from 1981 to 1987.

After having moved to the USA in 1987, Gu became an associate professor of Studio Art at the University of Minnesota from 1989 to 1990 and received the title of Honorary Minnesotan from the Governor of Minnesota. He has been invited to lecture at various art academies, universities and institutions worldwide.

Since 1981, Gu has participated in numerous international solo and group exhibitions and biennales. Gu's first personal exhibition is regarded as the beginning of conceptual ink art in China and an influential "earthquake" to the traditional ink painting.

Wenda Gu began his fifteen-year ongoing global art project *United Nations*. Under this conceptually, methodologically, geographically, culturally, ethnically and politically as well as artistically most inclusive and complex project, he has completed his United Nations' 24 national monuments and sub-projects, and more than one million and a half people from all over the world have contributed their hair to this art project.

Another ten-year project *Forest of Stone Steles - Retranslation & Rewriting Tang Poetry* consists of 50 stone steles to be carved with his own contemporary version of 'Tang poems' resulting from a literal translation of Tang poems from Chinese to English, then a translation by sound of the Tang poems from English back to Chinese. From 1999 to 2001, Gu created many other art projects, including *Ink Alchemy* which utilizes a genetic product made of powdered Chinese hair as an installation as well as for ink painting. Another project, *Tea Alchemy* uses green tea and traditional rice paper making methods to create green tea paper. Those national treasures of China are given a completely new meaning and life. They are linked to contemporary biological research and to the genetic industry.

Wenda Gu had his first survey exhibition at National Gallery of Australia in 2001 and his first traveling solo exhibition in the US from 2003 to 2004. A book on Wenda Gu's art edited by Mark Bessire: *Wenda Gu - From Middle Kingdom to Biological Millennium*, published and distributed by MIT Press in 2003. This book has won two awards in 2004: the second place of The American Museum Association and the publications design award of The New England Museum Association.



Ms Zaha HADID

Winner of the 2004 Pritzker Award

Zaha Hadid, an Iraqi born British citizen, has been chosen as the 2004 Laureate of the Pritzker Architecture Prize marking the first time a woman has been named for this 26 year old award. Hadid, who is 53, has completed one project in the United States, the Richard and Lois Rosenthal Center for Contemporary Art in Cincinnati, Ohio; and is currently developing another to co-exist with a Frank Lloyd Wright structure, the Price Tower Arts Center in Bartlesville, Oklahoma.

Her other completed projects in Europe include a fire station for the Vitra Furniture Company in Weil am Rhein, Germany; L'One/Landesgartenschau, an exhibition building to mark the 1999 garden festival in that same city; a car park and terminus Hoenheim North, a 'park and ride' and tramway on the outskirts of Strasbourg, France; and a ski jump situated on the Bergisel Mountain overlooking Innsbruck, Austria.

She has numerous other projects in various stages of development including a building for BMW in Leipzig, and a Science Center in Wolfsburg, both in Germany; a National Center of Contemporary Arts in Rome; a Master Plan for Bilbao, Spain; a Guggenheim Museum for Taichung, Taiwan; and a high speed train station outside Naples; and a new public archive, library and sport center in Montpellier, France.

Hadid is the third architect from the United Kingdom to be awarded the Pritzker Prize – an annual award that was established in 1979 by The Hyatt Foundation, is honored to a living architect whose built work demonstrates a combination of those qualities of talent, vision and commitment, which has produced consistent and significant contributions to humanity and the built environment through the art of architecture.



Professor John HOWKINS

Author of *Creative Economy*

John Howkins is writer and thinker on creativity, media, culture and entertainment. He is a Director of Equator Group plc, Television Investments Ltd and other companies. He is Chairman of the Creative Business School.

He is Director of ITR & Co, consultants, and has advised ABC, BBC, CCTV, European Commission, IBM, KISDI, London Development Agency, News Corp, NHK, Sky TV, Televisa, Time Warner and Universal Studios. He has worked in over 30 countries including Australia, Canada, China, France, India, Italy, Japan, Mexico, Morocco, Poland, Singapore, UK and USA.

He is co-founder and chairman of The Creative Group which advises on creative management and intellectual property.

He was Co-Director of EDGE: The Creative Business Forum, 2003.

He was associated with HBO Inc and Time Warner Inc 1982-1996 with responsibilities for TV operations in Europe.

He was Executive Director of the International Institute of Communications (IIC), 1985-1990.

He is Deputy Chairman of the British Screen Advisory Council, former Chairman of the London Film School and Vice Chairman of the Association of Independent Producers. He was the Coordinator of the European Audio visual Conference in 1998.

He is the author of many books, including *Communications in China*, *The Creative Economy*, *CODE: Collaboration and Ownership in the Digital Economy* and *Understanding Television*.

He is Visiting Professor of Creative Industries at Lincoln University.

Mr Howkins has a BA in International Relations from Keele University and a AA (Dip) in Urban Design from the Architectural Association.



Mr Nestor O. JARDIN

President of Cultural Center of The
Philippines (CCP)

Nestor O. Jardin began his involvement in the arts more than 30 years ago as a dance artist with the University of the Philippines Filipiniana Dance Company and later with Ballet Philippines. He subsequently branched out into arts management and trained at the Asian Institute of Management and the Banff Centre for Management in Canada. He served as Artistic Director of Ballet Philippines, President of the CCP Dance Foundation, Vice President of the World Dance Alliance, Vice-President and Artistic Director of the Cultural Center of The Philippines and Director of the Institute for Cultural and Arts Management.

Presently he is President of the Cultural Center of The Philippines, Commissioner of the National Commission for Culture and the Arts, Chairman of the Advisory Council of the Philippine High School for the Arts, Board Member of the Film Development Council of the Philippines and member of the ASEAN Committee on Culture and Information.



Mr John KREIDLER

Author of *Creative Community*
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John Kreidler currently serves as Executive Director of Cultural Initiatives Silicon Valley: a funding and advocacy organization focused on improvements in public school arts education, advancements in the domain of avocational arts, and development of business and civic leadership supportive of the arts. For the two decades prior to this assignment, Mr Kreidler worked for The San Francisco Foundation in the post of Senior Program Executive for the Arts and Humanities. Early in his career, he worked in Washington for the U.S. Office of Management and Budget, where he served as a policy and budget analyst specializing in Federal government labor programs. Mr Kreidler has been a frequent lecturer at the Stanford University School of Business, University of San Francisco Public Management Institute, University of California Berkeley Haas School of Business, Golden Gate University Arts Administration Program, San Francisco State University Urban Studies Program and San Francisco Art Institute. Last year the California Arts Council presented him an award for lifetime achievement. He holds an undergraduate degree in Political Science from the University of California, Berkeley, and a Masters Degree in Public Administration, also from Berkeley.



Mr Thomas KRENS

Director of Solomon
R. Guggenheim Foundation

Thomas Krens is Director of the Solomon R. Guggenheim Foundation. He oversees and operates the Solomon R. Guggenheim Museum in New York, the Peggy Guggenheim Collection in Venice, Italy, the Guggenheim Museum Bilbao in Spain, the Deutsche Guggenheim Berlin in Germany, and the Guggenheim Hermitage Museum in Las Vegas since July 1988.

After Mr Krens' joined the Guggenheim, his first major accomplishment was the completion of the first phase restoration and expansion of the Solomon R. Guggenheim Museum in 1992. The principal components of the \$80 million project were the restoration of the interior of the landmark Frank Lloyd Wright building, the construction of a ten-story tower gallery and office building designed by Gwathmy Siegel Associates, and the addition of a new storage and technical services facility on New York City's West Side. In 2004, the Guggenheim successfully completed a campaign to raise \$25 million for the second phase of the capital project, to restore the exterior facade of the Wright building, upgrade the entire security and climate control systems, and provide public access to the roof terrace of the main building as Wright had originally intended.

Under Mr Krens' leadership over the past 15 years, the Guggenheim Foundation has built an unprecedented international network of cultural facilities and alliances with major museums; there are about 3 million visitors per year attending Guggenheim Museums worldwide.

Born in New York City in December 1946, Mr Krens graduated from Williams College with a B.A. and Honors in Political Economy in 1969. He holds a Masters Degree in Art from the State University of New York, and an MBA from Yale University. From 1971 to 1988, he was an Assistant Professor in the Art Department at Williams College; in 1981 he also became Director of the Williams College Museum of Art.

Mr Krens is currently a member of the Association of Art Museum Directors, the Reunion de Musees the Council on Foreign Relations, New York; and the Societé Kandinsky of Centre Georges Pompidou, Paris. He has received Honorary Doctorates from Williams College, Yale University, and the State University of New York at Albany and in 2000 was awarded the Special Prize for Architectural Patronage at the Venice Architecture Biennale. Mr Krens is also President of the Guggenheim Motorcycle Club.



Ms Joy Shan LAM-KUNG

Managing Director of the Hong Kong Economic Journal

Joy-Shan Lam-Kung is currently Managing Director of the *Hong Kong Economic Journal*, the leading newspaper in Hong Kong for business people, investors and professionals for 31 years. The paper has a renowned cultural section.

Mrs Kung began her career as a cultural documentary writer and presenter for RTHK and BBC. Since joining the Hong Kong Economic Journal in 1995, she has written on cultural matters as a columnist and contributing writer. She has served on a number of culture and education related public service committees including Hong Kong Culture and Heritage Commission (2000-2003) and the Prince Philip Scholarship Scheme (1998-present) and was named Global Leader of Tomorrow by the World Economic Forum in Davos, Switzerland in 2001.

She obtained her BA from Cambridge University in English literature, her MA from University of Chicago in social sciences (law and economics) and her journalism diploma from Thomson Foundation in Cardiff, Wales.



Ms Catherine KWAI

Founder of Kwai Fung Culture and Communications Co. Ltd.

Born in Hong Kong, Ms Kwai is the founder of the Kwai Fung Culture and Communications Co. Ltd. Before she started her art business, Ms Kwai served international banks and insurance companies for many years. With an enduring passion for art and experience in collecting in earlier years, in 1991, she determined to resign from the financial services and established the first member of the Kwai Fung Group – Kwai Fung Hin Art Gallery, which has focused on the introduction of European oil paintings and sculptures.

In 1996, on the foundation of the Gallery, Ms Kwai founded Kwai Fung Art Consultants. It is engaged in assistance to corporations in the planning and selection of art collection, as well as the application of art designs and installation in upgrading of environment.

In 2000, Ms Kwai established Kwai Po Collection. The masterly French lithography technique inherited through many generations are applied for production and publication of prints created by internationally renowned contemporary Chinese painters, to make many more outstanding modern Chinese paintings accessible to a wider audience.

In more than a decade, the Group have introduced numerous modern European art pieces to Hong Kong and Mainland China, broadened the horizon of the local art scene and promoted cultural interflow between China and foreign countries.

At the same time, Ms Kwai herself also tirelessly supports art activities. She has been the curator of a number of influential art exhibitions, including the Exhibition of Italian master Modigliani 'Liner Grace – Drawings and Sculptures by Amedeo Modigliani' at the University Museum and Art Gallery, the University of Hong Kong, the '40 Years Retrospective Exhibition' of French master Bernard Cathelin at the Shanghai Art Museum and the Touring Exhibition 'Brilliant Tranquility – Szeto Lap' at National Art Museum of China, Shanghai Art Museum, China Academy of Art Museum, Guangdong Museum of Art, and University Museum and Art Gallery, The University of Hong Kong.



Professor LEE Ou Fan

Professor of Humanities of
Department of Cultural and
Religious Studies (CUHK)

Lee Ou Fan Lee received his Ph. D. from Harvard University and is currently Professor of Humanities at the Chinese University of Hong Kong. He has been teaching at Harvard since 1994 until his retirement in August, 2004. He has also taught at UCLA, the University of Chicago, Indiana University, Princeton University and Dartmouth College. During the past three years, he has been visiting professor at University of Hong Kong and the Hong Kong University of Sciences and Technology. He holds an honorary Doctorate of Humanities from the HKUST.

Among his publications in both English and Chinese are:

Shanghai Modern: The Flowering of a New Urban Culture in China, 1930-1945
(Harvard University Press, 1999)

Voices from the Iron House: a Study of Lu Xun (Indiana University Press, 1987)

In Search of Modernity: Essays in Cultural Criticism (1996)

The Flaneur in the City (Oxford, 2002)

In Search of Hong Kong Culture (Oxford, 2002)



Dr LEE Soon Hyung
President of Chungkang College
of Cultural Industries

Dr Soo-hyung Lee, president of Chungkang College of Cultural Industries, has been leading the institute since its birth in 1996. She is well known as a pioneer who brought the concept of cultural industry into the field of higher education for the first time in Korea, and has bridged the gap between industry and academics. Chungkang is the first among Korean colleges to systematically educate young people to excel in the field of cultural industries. Under Dr Lee's visionary leadership, Chungkang College has received public acknowledgement of its academic excellence and financial support from the Ministry of Education, Ministry of Gender Equality, Korea Culture & Contents Agency, Small and Medium Enterprise Agency, and Kyunggi Province.

Dr Lee studied political science at Ewha Woman's University and the University of Wisconsin-Madison (B.A., M.A.), and business administration (M.S.) and educational administration (Ph.D) at the University of Wisconsin-Madison. Currently, she serves as a member of the board of directors of the Korea Cultural Industry Forum, World Cyber Games Organizing Committee, and Human Resources Development at YWCA. Recently, Dr Lee was appointed as a member of the board of directors at the Korea Culture & Contents Agency.



Dr MA Ka Fai

Assistant Director of the Chinese Civilisation Centre of City University of Hong Kong

Ma Ka-fai was born in Hong Kong in 1963. After completing his secondary education, he furthered his studies in Taiwan, and received his bachelor's degree from the Department of Psychology of National Taiwan University, majoring in social psychology. He started writing in his university years, and had published *Studies on Li Ao* (Taiwan Yuan Liu), *Urban New Humans* (Taiwan Yuan Liu), *Psychological Tidbits* (Taiwan Laureate), *Consumer Psychology* (Taiwan Yuan Liu), *Daughterly Love* (Hong Kong Sub-culture), *Dazzled Eyes and Indulgent Beauty* (Oxford University) and other books.

After graduation, Ma joined an advertising agency and worked as a sales planner. Later he joined the media profession, working with *Earth Geographic Magazine* as a reporter. He spent two years reporting in Laos, Cambodia and Burma. In 1988, he furthered his studies in the US, and earned his Master of Social Sciences degree from the University of Chicago. His thesis was entitled 'Heroic type films and their relationship with Hong Kong's social changes', and won The Earl S. and Esther Johnson Prize. In late 1996, he received his PhD in Sociology from the University of Wisconsin-Madison, majoring in political sociology and cultural studies. During that period, he acted as teaching assistant and lecturer, and won a number of teaching prizes.

He returned to Hong Kong in 1997 and joined *Ming Pao Daily* as Deputy Chief Editor, responsible for the planning of the supplements. At the end of March that year, he set up the 'Century' supplement, which soon became an important forum for Hong Kong's intelligentsia. In mid 1998, he joined the City University of Hong Kong as Assistant Director of the Chinese Civilisation Centre, mainly responsible for the planning and development of web-based teaching. In addition, he actively took part in the planning of TV, radio and print media, with a special passion for the promotion of reading. He is also a columnist for publications in China, Taiwan and Hong Kong, including *Ming Pao Daily*, *Hong Kong Economic Journal*, *Shenzhen Commercial Daily*, *China Times* and *The Journalist*. Between 1998 and 2001, he was a guest host for Phoenix Satellite TV, and took part in planning the programme 'Trip of Three' which won the 'Ten Best Programmes' award in China.



Professor Colin MERCER

Principal Researcher of
Hong Kong Art & Cultural Indicator

Colin Mercer was a former Professor of Cultural Policy and a Director of the Cultural Policy and Planning Research Unit (CPPRU) Policy at the Nottingham Trent University, and is now director of the strategic research and development company Cultural Capital Ltd based in Somerset, England.

Prior to his return to the UK in June 1998, he was an Associate Professor in Cultural Policy and History at Griffith University in Australia where, he was also a Director of the Cultural Policy Studies Institute from 1991-1995. He established a national and international reputation and profile in the field of urban and community cultural planning and policy, specialising in working between local, state and national government agencies.

He has been engaged in creative industries and cultural sectors, mapping and planning initiatives in Australia, the UK and continental Europe, and in Asia.

In his most recent book – *Towards Cultural Citizenship: Tools for Cultural Policy and Development* (2002), he argues that a coherent conceptual and indicator framework for analysing the contribution of the creative industries and the cultural sectors for economic development and innovation, social cohesion, and quality of life. He is currently working on both conceptual and applied frameworks for 'cultural indicators' in the UK, Europe and Hong Kong.



Mr Makoto SATO

Director of Sanrio Co. Ltd.

Having graduated from Waseda University, Sato joined Sanrio Co. Ltd. since 1974 and has been involved in publishing and filmmaking. His contribution to create and promote Character's World is enormous.

He played an active role to build Puroland by fixing and adjusting all the difficulties brought up by the American creative team and the Japanese construction team to lead this 70 billion yen project to successful completion.

After opening of Puroland, he became Chief Director and kept the theme park management on track during and after so-called Bubble Economy.

In order to offer better quality of entertainment, he collaborated with the famous artists and the stage producer to produce the several shows/projects in the park.

He has the strong belief that both hardware and software must work hand in hand in the theme park business and as one of the rare producers who have the thorough understanding in both, he has been invited from overseas to give the consultation and lecture in recent years.



Mr Antony SPANBROOK

Managing Director of
Jack Morton Worldwide, Asia

Jack Morton Worldwide, founded in 1939, is the world's leading producer of public events. Successful public event deliveries include the Hong Kong Handover Ceremony and the Opening and Closing Ceremonies of the Manchester Commonwealth Games. Earlier this year the Company produced the Opening and Closing Ceremonies for the Summer Games of the 28th Olympiad in Athens. Prior to joining Jack Morton Worldwide in 1996, Antony built up an impressive list of credentials that spanned the film, television, musical and corporate theatre production industries. Working with Tony Award-Winning production company Gordon Frost, Antony, at his age of 25, won the much-coveted contract to produce the Microsoft Windows' 95 launch in Australia.

Following on from Antony's successful move into corporate events full time with Jack Morton, his move to Hong Kong has been similarly marked by significant achievements shown in pan Asian roadshows for companies such as Singapore Airlines, Intel, Prudential Asia, WorldCom and Allergan. In October 2000, he worked with the Department of Foreign Affairs in Shanghai in formulating the design and structure of the 6th Major Cities Summit. In 2001 in Hong Kong, he produced all State Receptions and Official Dinners for the Fortune Global Forum, which was attended by the former President of the US, Bill Clinton, President Jiang Zemin of PRC, and Prime Minister Thaksin of Thailand.

Antony has also been engaged in many other international official events, such as overseeing the headline acts in both the Opening and Closing Ceremonies of the XVII Commonwealth Games in Manchester (2002); working with HKSAR and ITU, the information technologies arm of the United Nations, to produce the Opening Ceremony of ITU Telecom Asia (2000 & 2002); and executing both the Plenary sessions and the headline social event for the CLSA Investors' Forum (2002, 2003, & 2004) attended by Bill Clinton with live satellite link-ups with U2's Bono in Ghana, and Rupert Murdoch in New York.

2004 saw Antony's secondment to Athens as a Lead Producer for the Opening and Closing Ceremonies for the Summer Games of the 28th Olympiad. Jack Morton led the ceremony production with a team of over 850 in Athens as well as international expertise drawn from its London, Los Angeles, Sydney and Hong Kong offices.



Mr TAN Swie Hian

Winner of World Economic Forum
Crystal Award 2003

Born 1943 in Indonesia and graduated in 1968 from Nanyang University, Singapore, Tan Swie Hian is the most celebrated multi disciplinary artist of Singapore.

Tan Swie Hian published his first collection of modern poetry *The Giant* in 1968, which is the culmination of the Chinese modernist literary movement in the history of Chinese literature in Singapore and Malaysia. To date, he has had 37 publications of poetry, essays, stories, criticisms and translated works to his credit. Being multilingual, he is the first to have translated works by such literary giants as H. Michaux, J. Prevert, S. Beckett, V. Nijinsky and M. Sorescu into Chinese. In 1978, he was conferred Chavalier de l'Ordre des Arts et des Lettres by France. In 1998, he won the Marin Sorescu International Poetry Prize from Romania. Tan held his first art exhibition in 1973 and ever since he has exhibited his paintings in oil, Chinese ink and acrylic, sculptures, calligraphy, cartogravures, prints and seal engravings in numerous solo and group shows in Singapore and worldwide. In 1987, he was conferred the Singapore Cultural Medallion. He went on to win a Gold Medal in Salon des Artistes Francais, Paris in 1995 and the Seoul International Calligraphy Gold Medal in an international calligraphy exhibition to mark the Korea/Japan World Cup 2002. Most recently, he was conferred the prestigious Crystal Award 2003 by the World Economic Forum for outstanding artistic achievements and contribution to cross-cultural understanding.

Tan has worked with choreographers, dancers and dramatists for numerous performances. He is also a stage and costume designer. Since 1987, Tan has been the first and only southeast Asian artist to be elected as a correspondent-member to the august and the most ancient artistic institution in the world – The Academy of Fine Arts of the Institute of France.

In 1993, the first private museum in Singapore – The Tan Swie Hian Museum – was built by his collector, Tan Tien Chi. Since 2001, work has started to build the world's first earth art museum – The All-Wisdom Gardens: Tan Swie Hian Earth Art Museum, which sprawls over a mountain range of two square kilometers in Qingdao, China.

In 1993, he published the five-volume *Selected Works* by Tan Swie Hian in China. In 1996, the calligraphy of Tan's preface to the *Museum of World Famous Chinese Artists' Works* was inscribed in a stele and erected at the entrance of the museum along Yangtze River, China. In 2000, his essay and calligraphy to celebrate the

birthday of the Yellow Emperor was inscribed on a boulder and erected in the Imperial Mausoleum, Shanxi, which is the No.1 Ancient Tomb in China.

In 1998, he was selected by the United Nations, together with 97 other established artists from all over the world, such as Hockney, Christo, Lichtenstein, Boey, Matta and Tapies, to illustrate a new edition of the Universal Declaration of Human Rights, to mark the 50th anniversary of its adoption by the world body.

Back home, Tan has just completed a gigantic enamel mural and an immense granite floor calligraphy for the Chinatown subway station which lies at the historical heart of Singapore.



Mr David TANG

Founder of 'Shanghai Tang'

David Tang, 50, holds an O.B.E. from Britain and a Chevalier de L'Ordre des Arts et des Lettres from France. He was educated in Hong Kong, Cambridge, London and Peking. He studied Philosophy and Law and taught the Ph.D. students at Peking University between 1983-1984. Tang is also the founder of the China Clubs (Hong Kong, Peking and Singapore), Shanghai Tang stores and Pacific Cigar Company and Cipriani (Hong Kong and London). He holds a number of international directorships and advisorships, including Tommy Hilfiger in U.S.A., and Savoy Group of Hotels in London.

Tang is involved with numerous charities, in particular as founder of The Hong Kong Cancer Fund, President of the Hong Kong Down Syndrome Association and Mental Handicap Network China, as well as a trustee of the Royal Academy of Arts in London, and adviser to the London Symphony Orchestra, as well as the President of the London Bach Society.